CHANGES *** WETV-TV ***

OCT17/12 15.48

REP HEADLINE# 6144656 TRF# 311939 \$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$ ADV. NAME ISS/DCCC REP: TEL# 703 528 7800

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

CREDIT ADVISORY: HARRIS REPORT FROM REP

**CHANGES ORDER WORKSHEET

AGY. NAME GREAT AMERICAN MEDIA WASHINGTON, 3050 K ST NW, CONTRACT # 6144656 CLASS: NATL. SALES PRSN WA- JOE KNAUER BUYER NAME KATIE KEULEMAN OFF.# 6556 LOCAL SALESMAN # REGIONAL

AGY # 3748

ORDER # PRDCT DCCC EST#1199 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1 DATE OCT17/12 15.48

CITY TAX STATE TAX CO-OP BILLING NEEDED

REP:

TO LENA FR JULIE

OK'D M6

TTLS \$100415..60X

PLS CFM, THX 10/17

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

:LINE#:REP :CD: : LINE#: AGENCY PRODUCT CODE = AGENCY ADVERTISER CODE = TIME PERIOD : LGTH : SEC : AGENCY EST# = 1199 START END :SPTS: WEEK : DATE : /WK: INVT : :TOTL:

PROGRAM : THE VIEW 10 S 1100A-1200N 30 \$750.00 10/15 10/15

0

MON

0

:SPTS:

\$750.00

(OCT17/12)

STATION MAKEGOOD OFFERS: CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT15 MISSED:MON/1100A-1200N

OK'U

BUY#10

OFFER: NONE CMT:DOLLARS WILL BE MADE GOOD ON HDL#6144703

REP HEADLINE# 6144656 TRF# 311939 \$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP FAX# 703 528 7880

FROM REP OCT17/12 15.48
CHANGES *** WFTV-TV ***

: LINE#: KEE	.CD. TIME PERIOD
	: LGTH : SEC : RATE : START
CONTRACT TOTAL TOTAL SPOTS	: END :SPTS: WEEK:
100415.00	DAYS :TOTL:

MARKET TOTALS \$297,544 WETV 34% WKMG 21% WESH 28% WOFL 12% WKCF 1% WOPX 0% WRDQ 2% EFTV 0% WRBW 2%

DEMOS- RA35+* MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME SVC- NSI

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE